

Exhibit C

Generated on: This page was generated by TSDR on 2016-12-17 13:34:49 EST

Mark: MISS UNIVERSE

MISS UNIVERSE

US Serial Number: 71632789

Application Filing Date: Jul. 19, 1952

US Registration Number: 620557

Registration Date: Jan. 31, 1956

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Mar. 07, 2016

Mark Information

Mark Literal Elements: MISS UNIVERSE

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: PROMOTING THE SALE OF GOODS AND SERVICES BY OTHERS THROUGH THE MEDIUM OF A BEAUTY CONTEST CONDUCTED ON A NATIONAL AND REGIONAL BASIS

International Class(es): 035, 036, 038, 041, 042

U.S Class(es): 101 - Primary Class

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 01, 1950

Use in Commerce: Oct. 01, 1950

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: IMG UNIVERSE, LLC

Owner Address: 11 MADISON AVENUE
NEW YORK, NEW YORK UNITED STATES 10010

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: ANDREA L. CALVARUSO

Docket Number: 020310-2000

Attorney Primary Email Address: trademarks@kelleydrye.com

Attorney Email Yes
Authorized:

Correspondent

Correspondent: ANDREA L. CALVARUSO
Name/Address: KELLEY DRYE & WARREN LLP
101 PARK AVENUE
NEW YORK, NEW YORK UNITED STATES 10178

Phone: 212-808-7800

Fax: 212-808-7897

Correspondent e-mail: trademarks@kelleydrye.com

Correspondent e-mail: trademarks@kelleydrye.com
Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 03, 2016	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 07, 2016	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Mar. 07, 2016	REGISTERED AND RENEWED (FOURTH RENEWAL - 10 YRS)	76985
Mar. 07, 2016	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	76985
Mar. 07, 2016	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76985
Dec. 29, 2015	TEAS SECTION 8 & 9 RECEIVED	
Nov. 04, 2015	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Feb. 10, 2010	ATTORNEY REVOKED AND/OR APPOINTED	
Feb. 10, 2010	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jan. 26, 2009	CASE FILE IN TICRS	
May 10, 2006	REGISTERED AND RENEWED (THIRD RENEWAL - 10 YRS)	60234
May 10, 2006	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	60234
May 02, 2006	ASSIGNED TO PARALEGAL	
Jan. 20, 2006	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Jan. 20, 2006	TEAS SECTION 8 & 9 RECEIVED	
Oct. 05, 1996	AMENDMENT UNDER SECTION 7 - ISSUED	
Aug. 31, 1996	AMENDMENT UNDER SECTION 7 - ISSUED	
Mar. 01, 1996	SEC 7 REQUEST FILED	
Feb. 29, 1996	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	
Jan. 31, 1976	REGISTERED AND RENEWED (FIRST RENEWAL - 20 YRS)	

Maintenance Filings or Post Registration Information

Affidavit of Section 8 - Accepted
Continued Use:

Affidavit of Section 15 - Accepted
Incontestability:

Renewal Date: Jan. 31, 2016

Change in Registration:
Yes

Amendment to a THE DRAWING IS AMENDED TO APPEAR AS FOLLOWS: MISS UNIVERSE
Registration/Renewal
Certificate:

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Mar. 07, 2016

Assignment Abstract Of Title Information**Summary**

Total Assignments: 10

Registrant: MISS UNIVERSE BEAUTY PAGEANT, INC.

Assignment 1 of 10

Conveyance: CHANGE OF NAME 19620604

Reel/Frame: 0090/0415

Pages: 5

Date Recorded: Jun. 20, 1962

Supporting Documents: No Supporting Documents Available

AssignorName: MISS UNIVERSE BEAUTY PAGEANT, INC.

Execution Date: Jun. 13, 1962

Legal Entity Type: UNKNOWN

State or Country: No Place Where Organized Found
Where Organized:**Assignee**Name: MISS UNIVERSE, INC.

Legal Entity Type: UNKNOWN

State or Country: No Place Where Organized Found
Where Organized:

Address: No Assignee Address Found

CorrespondentCorrespondent: HAROLD L. GLASSER
Name:Correspondent: 425 FIFTH AVE.
Address: NEW YORK 16, NY**Domestic Representative - Not Found****Assignment 2 of 10**

Conveyance: CHANGE OF NAME 19620604

Reel/Frame: 0090/F415

Pages: 2

Date Recorded: Jun. 20, 1962

Supporting Documents: No Supporting Documents Available

AssignorName: MISS UNIVERSE BEAUTY PAGEANT, INC.

Execution Date: Jun. 13, 1962

Legal Entity Type: UNKNOWN

State or Country: No Place Where Organized Found
Where Organized:**Assignee**Name: MISS UNIVERSE, INC.

Legal Entity Type: UNKNOWN

State or Country: No Place Where Organized Found
Where Organized:

Address: No Assignee Address Found

CorrespondentCorrespondent: HAROLD L. GLASSER
Name:Correspondent: 425 FIFTH AVENUE
Address: NEW YORK 16, N.Y.**Domestic Representative - Not Found****Assignment 3 of 10**

Conveyance: ASSIGNMENT OF SECURITY INTEREST

Reel/Frame: 1320/0392

Pages: 9

Date Recorded: Mar. 30, 1995

Supporting Documents: No Supporting Documents Available

Assignor

Name: [MSG HOLDINGS, L.P.](#)

Legal Entity Type: CORPORATION

Execution Date: Mar. 10, 1995

State or Country No Place Where Organized Found
Where Organized:

Assignee

Name: [CHEMICAL BANK](#)

Legal Entity Type: BANKING CORPORATION

State or Country No Place Where Organized Found
Where Organized:

Address: 270 PARK AVENUE NEW YORK, NY 10019

Correspondent

Correspondent TERI L. GLASER
Name:

Correspondent WHITE & CASE
Address: 1155 AVENUE OF THE AMERICAS
NEW YORK, NY 10036

Domestic Representative - Not Found**Assignment 4 of 10**

Conveyance: MERGER

Reel/Frame: [1362/0466](#)

Pages: 19

Date Recorded: Apr. 13, 1995

Supporting No Supporting Documents Available
Documents:

Assignor

Name: [MISS UNIVERSE, INC.](#)

Legal Entity Type: CORPORATION

Execution Date: Mar. 10, 1995

State or Country CALIFORNIA
Where Organized:

Assignee

Name: [MADISON SQUARE GARDEN, L.P.](#)

Legal Entity Type: LIMITED PARTNERSHIP

State or Country DELAWARE
Where Organized:

Address: TWO PENN PLAZA, 14TH FLOOR
NEW YORK, NEW YORK 10121

Correspondent

Correspondent JENNIFER T. RADDING
Name:

Correspondent PROSKAUER ROSE GOETZ & MENDELSON
Address: 1585 BROADWAY
NEW YORK, NY 10036

Domestic Representative - Not Found**Assignment 5 of 10**

Conveyance: TERMINATION AND RELEASE - CORRECTIVE DOCUMENT FOR 100322786

Reel/Frame: [1574/0408](#)

Pages: 11

Date Recorded: Mar. 19, 1997

Supporting No Supporting Documents Available
Documents:

Assignor

Name: [CHASE MANHATTAN BANK, THE](#)

Legal Entity Type: A BANKING CORPORATION

Execution Date: Nov. 25, 1996

State or Country No Place Where Organized Found
Where Organized:

Assignee

Name: [MADISON SQUARE GARDEN, L.P.](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Address: MADISON SQUARE GARDEN 2 PENN PLAZA
NEW YORK, NEW YORK 10121-0091

Correspondent

Correspondent WHITE & CASE
Name:

Correspondent BERNARD ABDO, ESQ.
Address: 1155 AVENUE OF THE AMERICAS
NEW YORK, NEW YORK 10036-2787

Domestic Representative - Not Found

Assignment 6 of 10

Conveyance: TERMINATION AND RELEASE OF SECURITY INTEREST

Reel/Frame: [1532/0624](#)

Pages: 10

Date Recorded: Dec. 04, 1996

Supporting No Supporting Documents Available
Documents:

Assignor

Name: [CHASE MANHATTAN BANK, THE](#)

Execution Date: Nov. 26, 1996

Legal Entity Type: BANKING CORPORATION

State or Country No Place Where Organized Found
Where Organized:

Assignee

Name: [MADISON SQUARE GARDEN L.P. \(F/K/A MSG HOLDINGS, L.P.\)](#)

Legal Entity Type: LIMITED PARTNERSHIP

State or Country DELAWARE
Where Organized:

Address: TWO PENNSYLVANIA PLAZA
NEW YORK, NEW YORK 10023

Correspondent

Correspondent WILLKIE FARR & GALLAGHER
Name:

Correspondent WILLIAM M. RIED, ESQ.
Address: 153 EAST 53RD STREET
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 7 of 10

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [1532/0634](#)

Pages: 5

Date Recorded: Dec. 04, 1996

Supporting No Supporting Documents Available
Documents:

Assignor

Name: [MADISON SQUARE GARDEN, L.P.](#)

Execution Date: Nov. 26, 1996

Legal Entity Type: LIMITED PARTNERSHIP

State or Country DELAWARE
Where Organized:

Assignee

Name: [TRUMP PAGEANTS, L.P.](#)

Legal Entity Type: LIMITED PARTNERSHIP

State or Country DELAWARE
Where Organized:

Address: 725 FIFTH AVENUE
NEW YORK, NEW YORK 10022

Correspondent

Correspondent WILLKIE FARR & GALLAGHER
Name:

Correspondent WILLIAM M. RIED, ESQ.
Address: 153 EAST 53RD STREET
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 8 of 10

Conveyance: CHANGE OF NAME

Reel/Frame: [1571/0511](#)

Pages: 6

Date Recorded: Mar. 21, 1997

Supporting No Supporting Documents Available

Documents:**Assignor**Name: [TRUMP PAGEANTS, L.P.](#)

Legal Entity Type: LIMITED PARTNERSHIP

Execution Date: Jan. 06, 1997

State or Country No Place Where Organized Found
Where Organized:**Assignee**Name: [MISS UNIVERSE L.P., LLLP](#)

Legal Entity Type: LIMITED PARTNERSHIP

State or Country No Place Where Organized Found
Where Organized:Address: SUITE 2100
1801 CENTURY PARK EAST
LOS ANGELES, CALIFORNIA 90067**Correspondent**

Correspondent PROSKAUER ROSE GOETZ & MENDELSOHN LLP

Name:

Correspondent DEIRDRE P. SILVER, ESQ.

Address: 1585 BROADWAY
NEW YORK, NY 10036**Domestic Representative - Not Found****Assignment 9 of 10**

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5654/0923](#)

Pages: 13

Date Recorded: Oct. 28, 2015

Supporting [assignment-tm-5654-0923.pdf](#)
Documents:**Assignor**Name: [MISS UNIVERSE L.P.](#)

Execution Date: Sep. 10, 2015

Legal Entity Type: LIMITED LIABILITY LIMITED PARTNERSHIP

State or Country DELAWARE
Where Organized:**Assignee**Name: [IMG UNIVERSE, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:Address: 11 MADISON AVENUE
NEW YORK, NEW YORK 10010**Correspondent**Correspondent ANDREA L. CALVARUSO
Name:Correspondent 101 PARK AVENUE
Address: NEW YORK, NY 10178**Domestic Representative - Not Found****Assignment 10 of 10**Conveyance: CORRECTIVE ASSIGNMENT TO CORRECT THE ASSIGNOR PREVIOUSLY RECORDED ON REEL 005654 FRAME 0923.
ASSIGNOR(S) HEREBY CONFIRMS THE ASSIGNMENT.Reel/Frame: [5829/0971](#)

Pages: 21

Date Recorded: Jul. 06, 2016

Supporting [assignment-tm-5829-0971.pdf](#)
Documents:**Assignor**Name: [MISS UNIVERSE L.P. LLLP](#)

Execution Date: Sep. 10, 2015

Legal Entity Type: LIMITED LIABILITY LIMITED PARTNERSHIP

State or Country DELAWARE
Where Organized:**Assignee**Name: [IMG UNIVERSE, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Address: 11 MADISON AVENUE

NEW YORK, NEW YORK 10010

Correspondent

Correspondent ANDREA L. CALVARUSO
Name:

Correspondent 101 PARK AVENUE
Address: NEW YORK, NY 10178

Domestic Representative - Not Found

Proceedings

Summary

Number of 5
Proceedings:

Type of Proceeding: Opposition

Proceeding [91220573](#)
Number:

Filing Date: Feb 11, 2015

Status: Pending

Status Date: Feb 11, 2015

Interlocutory GEOFFREY MCNUTT
Attorney:

Defendant

Name: Linda Grandia

Correspondent LINDA GRANDIA
Address: G & G EXCHANGE
KEPPLERSTREET 13
AMERSFOORT NETHERLANDS , 3817TA

Correspondent e- info@missmultiverse.com
mail:

Associated marks

Mark	Application Status	Serial Number	Registration Number
MISS MULTIVERSE	Opposition Pending	86235052	

Plaintiff(s)

Name: Miss Universe L.P., LLLP and IMG Universe, LLC.

Correspondent ANDREA L CALVARUSO
Address: KELLEY DRYE & WARREN
101 PARK AVENUE
NEW YORK NY UNITED STATES , 10178

Correspondent e- trademarks@kelleydrye.com
mail:

Associated marks

Mark	Application Status	Serial Number	Registration Number
MISS UNIVERSE	Renewed	71632789	620557
MISS UNIVERSE	Renewed	73831500	1597876

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 11, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 11, 2015	Mar 23, 2015
3	PENDING, INSTITUTED	Feb 11, 2015	
4	D APPEARANCE / POWER OF ATTORNEY	Mar 18, 2015	
5	D MOT FOR EXT W/ CONSENT	Mar 18, 2015	
6	EXTENSION OF TIME GRANTED	Mar 18, 2015	
7	D MOT FOR EXT W/ CONSENT	May 19, 2015	
8	EXTENSION OF TIME GRANTED	May 19, 2015	
9	D MOT FOR EXT W/ CONSENT	Jun 19, 2015	
10	EXTENSION OF TIME GRANTED	Jun 24, 2015	
11	D APPEARANCE / POWER OF ATTORNEY	Jul 06, 2015	
12	ANSWER	Jul 06, 2015	

13	D REQ TO W/DRAW AS ATTORNEY	Sep 01, 2015
14	CHANGE OF CORRESP ADDRESS	Sep 02, 2015
15	RESPONSE DUE 30 DAYS (DUE DATE)	Sep 04, 2015
16	D CHANGE OF CORRESP ADDRESS	Sep 28, 2015
17	D DISCOVERY DOCUMENT	Sep 28, 2015
18	TRIAL DATES RESET	Oct 06, 2015
19	STIP FOR EXT	Dec 21, 2015
20	EXTENSION OF TIME GRANTED	Dec 21, 2015
21	P MOT FOR EXT W/O CONSENT	Jan 29, 2016
22	D OPP/RESP TO MOTION	Feb 01, 2016
23	P MOT IN SUPPORT OF ITS MOT FOR EXT OF TIME	Feb 11, 2016
24	D OPP/RESP TO MOTION	Feb 21, 2016
25	EXTENSION OF TIME GRANTED	Mar 10, 2016
26	P MOT TO JOIN/SUBSTITUTE PARTY	Mar 21, 2016
27	P MOT TO COMPEL DISCOVERY	Apr 05, 2016
28	D OPP/RESP TO MOTION	Apr 06, 2016
29	P REPLY IN SUPPORT OF MOTION	Apr 08, 2016
30	D OPP/RESP TO MOTION	Apr 12, 2016
31	P REPLY IN SUPPORT OF MOTION	Apr 27, 2016
32	SUSP PEND DISP OF OUTSTNDNG MOT	Jul 12, 2016
33	TRIAL DATES RESET	Aug 01, 2016
34	P MOT FOR SANCTIONS (OTHER)	Nov 02, 2016
35	SUSP PEND DISP OF OUTSTNDNG MOT	Nov 02, 2016
36	D OPP/RESP TO MOTION	Nov 28, 2016
37	D'S SUPPLEMENTAL FILING IN ADDITION TO ITS RESPONSE	Nov 28, 2016
38	D MOT TO COMPEL DISCOVERY	Dec 01, 2016
39	P REPLY IN SUPPORT OF MOTION	Dec 07, 2016
40	D REPLY IN SUPPORT OF MOTION	Dec 08, 2016
41	SUSP PEND DISP OF OUTSTNDNG MOT	Dec 12, 2016

Type of Proceeding: Opposition

Proceeding [91201983](#)
Number:

Filing Date: Oct 10, 2011

Status: Terminated

Status Date: Jan 30, 2012

Interlocutory GEORGE POLOGEORGIS
Attorney:

Defendant

Name: Patrick D Lindsay

Correspondent PATRICK D LINDSAY
Address: 1531 WEST LEMON STREET, APARTMENT 1302
TAMPA FL UNITED STATES , 33606 1021

Correspondent e- patrickfilmreal@yahoo.com
mail:

Associated marks

Mark	Application Status	Serial Number	Registration Number
MS THICK'E UNIVERSE	Abandoned - After Inter-Partes Decision	85096762	
MS THICK'E USA	Abandoned - After Inter-Partes Decision	85096752	

Plaintiff(s)

Name: Miss Universe L.P., LLP

Correspondent ANNA JAKOBSSON
Address: KELLEY DRYE WARREN LLP
101 PARK AVENUE
NEW YORK NY UNITED STATES , 10178

Correspondent e- ajakobsson@kelleydrye.com
mail:

Associated marks

Registration

Mark	Application Status	Serial Number	Number
MISS UNIVERSE	Renewed	71632789	620557
MISS UNIVERSE	Renewed	73831500	1597876
MISS USA	Renewed	73831501	1601484
MISS TEEN USA	Renewed	73452820	1660124

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 10, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 10, 2011	Nov 19, 2011
3	PENDING, INSTITUTED	Oct 10, 2011	
4	NOTICE OF DEFAULT	Dec 13, 2011	
5	BOARD'S DECISION: SUSTAINED	Jan 30, 2012	
6	TERMINATED	Jan 30, 2012	

Type of Proceeding: Opposition

Proceeding [91188672](#)
Number:

Filing Date: Feb 03, 2009

Status: Terminated

Status Date: Feb 09, 2010

Interlocutory GEORGE POLOGEORGIS
Attorney:

Defendant

Name: Teandrea N. Watson

Correspondent Teandrea N. Watson
Address: 6414 South Justine Ave., #1
Chicago IL UNITED STATES , 60636

Correspondent e- teandrea@sdjpageantry.com; missteaus@yahoo.com
mail:

Associated marks

Mark	Application Status	Serial Number	Registration Number
MISS BLACK UNIVERSE INTERNATIONAL PAGEANT	Abandoned - After Inter-Partes Decision	77098470	

Plaintiff(s)

Name: Miss Universe L.P., LLLP

Correspondent Amy C. Opp
Address: Donovan & Yee LLP
110 Greene Street, Suite 700
New York NY UNITED STATES , 10012

Correspondent e- aopp@yeellp.com , acalvaruso@yeellp.com
mail:

Associated marks

Mark	Application Status	Serial Number	Registration Number
MISS UNIVERSE	Renewed	73831500	1597876
MISS UNIVERSE	Renewed	71632789	620557
MISS UNIVERSE	Renewed	73254282	1182063

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 03, 2009	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 03, 2009	Mar 15, 2009
3	PENDING, INSTITUTED	Feb 03, 2009	
4	ANSWER	Mar 07, 2009	
5	BD'S COMMUNICATION	Mar 10, 2009	
6	P'S MOTION TO COMPEL DISCOVERY	Sep 17, 2009	
7	RESPONSE DUE 30 DAYS (DUE DATE)	Sep 21, 2009	Oct 21, 2009
8	UNDELIVERABLE MAIL	Nov 12, 2009	
9	TRIAL DATES RESET	Nov 16, 2009	
10	UNDELIVERABLE MAIL	Dec 08, 2009	

11	PL'S MOTION FOR SANCTIONS	Dec 21, 2009
12	SUSPENDED PENDING DISP OF OUTSTNDNG MOT	Dec 25, 2009
13	BOARD'S DECISION: SUSTAINED	Feb 09, 2010
14	TERMINATED	Feb 09, 2010

Type of Proceeding: Opposition

Proceeding [91063912](#)
Number:

Status: Terminated Status Date: Jun 03, 1981

Interlocutory
Attorney:

Defendant

Name: DENNIS LEE ASKEW, DBA UNIVERSE

Associated marks

Mark	Application Status	Serial Number	Registration Number
73185487			

Plaintiff(s)

Name: MISS UNIVERSE, INC.

Associated marks

Mark	Application Status	Serial Number	Registration Number
MISS UNIVERSE	Renewed	71632789	620557

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED	Nov 13, 1980	
2	PENDING, INSTITUTED	Jan 08, 1981	
3	NOTICE OF DEFAULT	Mar 12, 1981	
4	DEFAULT JUDGMENT	May 05, 1981	
5	TERMINATED	Jun 03, 1981	

Type of Proceeding: Cancellation

Proceeding [92007972](#)
Number:

Status: Terminated Status Date: Apr 09, 1965

Interlocutory
Attorney:

Defendant

Name: MISS UNIVERSE, INC., ASSIGNEE OF ALEXAND

Associated marks

Mark	Application Status	Serial Number	Registration Number
MISS UNIVERS	Expired	71675077	615449

Plaintiff(s)

Name: MISS UNIVERSE, INC.

Associated marks

Mark	Application Status	Serial Number	Registration Number
MISS UNIVERSE	Renewed	71632789	620557

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED	Nov 09, 1962	
2	PENDING, INSTITUTED	Nov 27, 1962	
3	ANSWER	Jan 07, 1963	
4	CONSENT JUDGMENT	Apr 06, 1965	
5	TERMINATED	Apr 09, 1965	

Int. Cl.: 35

Prior U.S. Cl.: 101

United States Patent and Trademark Office
Amended

Reg. No. 620,557
Registered Jan. 31, 1956
OG Date Nov. 19, 1996

SERVICE MARK
PRINCIPAL REGISTER

MISS UNIVERSE

MADISON SQUARE GARDEN, L.P.
(DELAWARE LIMITED PARTNERSHIP)
TWO PENNSYLVANIA PLAZA
NEW YORK, NY 10121, BY CHANGE OF
NAME AND MERGER WITH MISS
UNIVERSE BEAUTY PAGEANT, INC.
(CALIFORNIA CORPORATION) LONG
BEACH, CA

FOR: PROMOTING THE SALE OF
GOODS AND SERVICES BY OTHERS
THROUGH THE MEDIUM OF A
BEAUTY CONTEST CONDUCTED ON A
NATIONAL AND REGIONAL BASIS, IN
CLASS 101 (INT. CL. 35).
FIRST USE 10-1-1950; IN COMMERCE
10-1-1950.

SER. NO. 71-632,789, FILED 7-19-1952.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Nov. 19, 1996.*

COMMISSIONER OF PATENTS AND TRADEMARKS